

BROAD
EXPERIENTIAL

"90% of Marketing doesnt work because it doesnt get done"

Neil Bradman

WE GET THE JOB DONE



OUR MANTRA

Receive, Review, Plan & Execute with Passion and Excellence.

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OUR OBJECTIVES

01

VISION

To be the leading branding solution provider for enterprise and SME organizations in East Africa.



02

MISSION

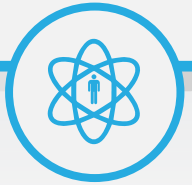
To afford our clients a creative and out of the ordinary branding solution that will help them stand out from other brands



03

VALUES

Reliability, Honesty, Efficiency and Quality



WHO WE ARE / WHY US ?

DEPENDABLE

Our “Can Do” spirit makes us dependable.
Our clientele can relax knowing that we will Receive, Respond & Execute. With our vast collaborations that have nurtured lifelong relationships with key stakeholders. We let our work speak

INNOVATIVE

Our response to any brief given is one: How can we make it better by adding innovative and cutting-edge ideas

ACCOUNTABLE

We are a good neighbor and citizen in the communities where we operate. We are accountable for our actions

ETHICAL

We respect one another and recognize that our success greatly depends on ethical and trustworthy relationships with stakeholders

WHAT WE DO / ABOUT US



BROAD EXPERIENTIAL LTD is an Out Of Home marketing company whose focus is to offer solutions focused on consumers interfacing with a brand's products and services. Over the years we have acquired a vast experience in Experiental Marketing, Digital Marketing, Printing, Branding and Design across the East African region. We have forged relationships that enable us offer affordable and competitive rates.

We take the headache off you through;

Negotiations – all rates & county fees associated with branding activities

Relationships – we foster strong relationships across the country. There is nowhere we can not ensure your branding appears!

Reporting – we will ensure that reports and updates are on your desk on time

BRANDING

- Vehicles
- Shops
- Walls
- Offices
- Signages
- Experiential Promotions



VEHICLE BRANDING









VEHICLE BRANDING







VEHICLE BRANDING



FLEET BRANDING







SHOP BRANDING







SHOP BRANDING





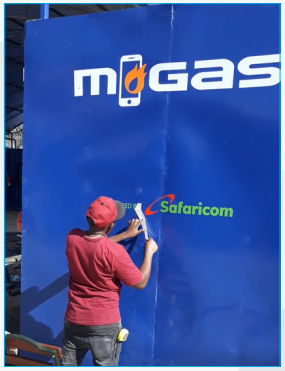
SURFACE BRANDING











WALL BRANDING









EVENT CATEGORIES / SECTION









EVENT CATEGORIES / SECTION







EVENT CATEGORIES / SECTION





EVENT CATEGORIES / SECTION







EVENT CATEGORIES / SECTION





EVENT CATEGORIES / SECTION





SIGNAGES

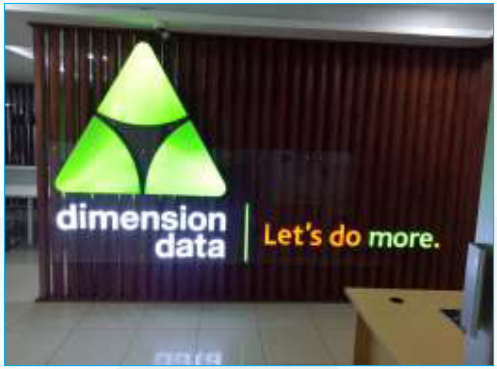

SimpliDelivered
Goodness Guaranteed


game
harvas
FOODMARKET


INTERNATIONAL CORP.
NBAA

SIGNAGES


LAKE BASIN MALL
Main Entrance
Parking Area
Shops
Offices
Food Court


dimension data
Let's do more.


PEARL VILLAGE
PEARL VILLAGE

EXPERIENTIAL PROMOTIONS









PRINTING & GRAPHIC DESIGN

Digital Printing

- Annual reports,
- Posters
- Brochures
- Company profiles
- Magazines

Screen/offset printing

- Calendars
- Trophies,
- Plaques
- Safety signage
- Packaging

Heat Press

- T-shirts
- Caps
- Mugs
- Plates
- Marketing collateral,
- Gift items



MERCHANDISE BRANDING

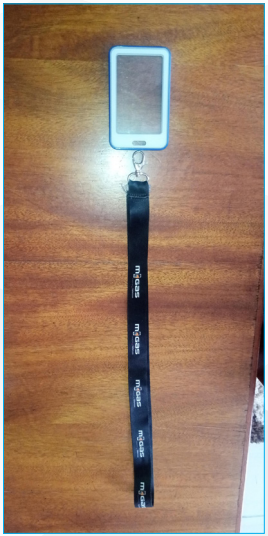


MERCHANDISE BRANDING



MERCHANDISE BRANDING







OFFICE BRANDING



OUR CLIENTELE











The Home Of Affordable Land



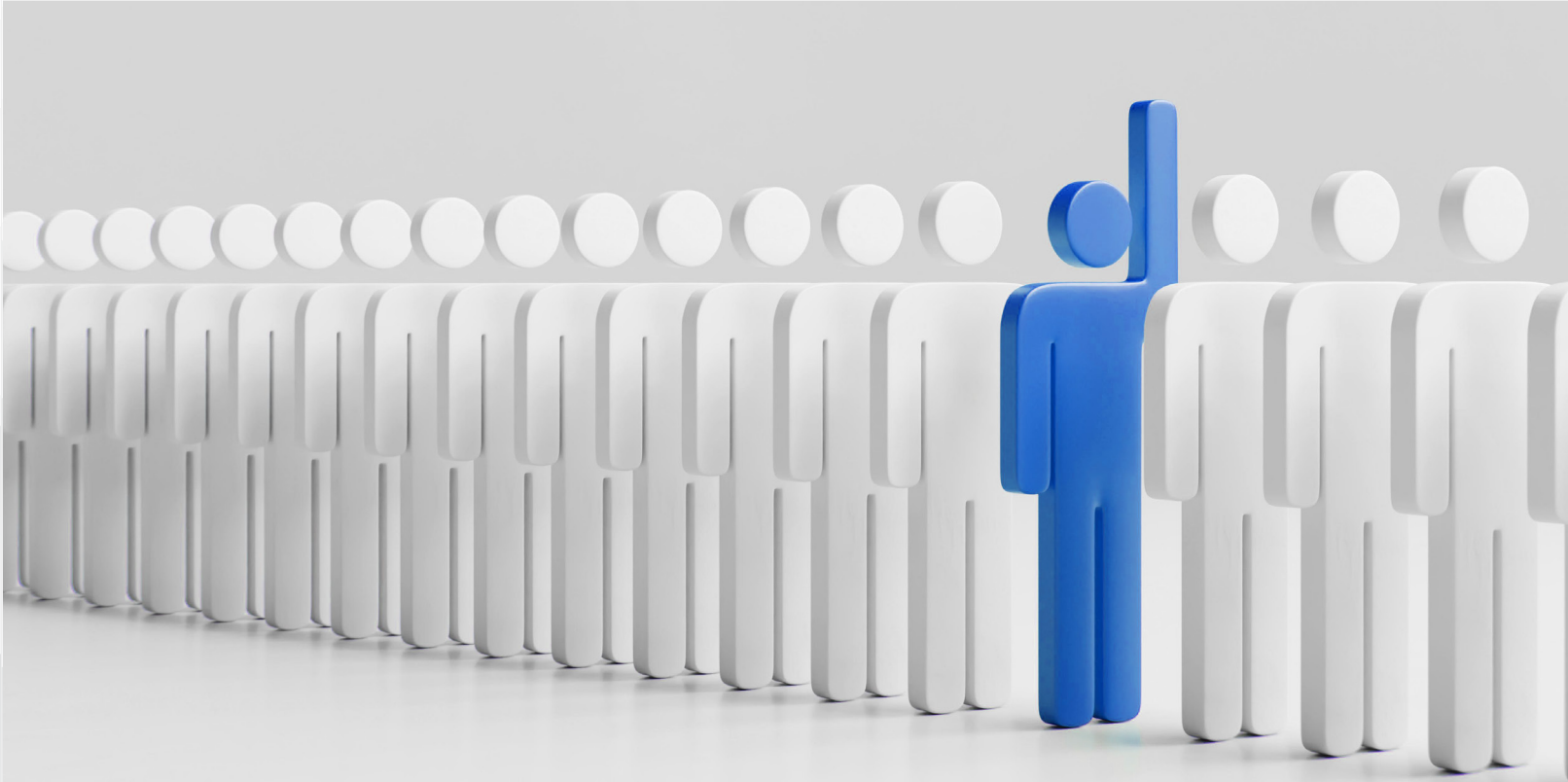








WE STAND OUT



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